



WHERE GREAT IDEAS GO FAR

We Know the Public Sector

You know you have what it takes to do business with the public sector. But navigating the government acquisition marketplace can be complex.

Earth2Sun Marketing Partners draw from our extensive knowledge of the mindset and procedures that make working with the government a demanding but rewarding undertaking. We provide the guidance and insight to help you design a plan and adapt your message to resonate with government decision makers.

At Earth2Sun Marketing Partners, we are brand innovators who go beyond marketing—we solve business challenges. We help organizations and businesses of all sizes actualize their marketing ideas and offer a focused approach that combines creative insight with scalable and actionable strategy.

The breadth of our expertise allows us to serve broad range of consumer and commercial markets, and we are ready to adapt our services to your specific needs.

A Few Businesses Who've Benefited from Our Public Sector Expertise



LET US SHOW YOU THE WAY TO SUCCESS!

Let's Create Your Growth Strategy Together

Individual marketing efforts are only as good as the overall plan—your marketing needs an integrated strategy. You need a plan tailor-made to make a lasting impression on your audience and contribute to the bottom line.

Earth2Sun Marketing Partners combine practical experience with passion for seeking new ways to innovate. We help you define your goals and strategically connect the dots for your mission.

Contact Us Today!

www.earth2sunmarketing.com
info@earth2sunmarketing.com





AGENCY PROFILE

- › Independently owned and operated
- › Eleven-year track record of client successes in consumer, commercial, public sector and non-profit market segments
- › Full-service capabilities in PR, Creative, Branding and Participant Acquisition Strategy
- › Numerous awards for creative strategic campaigns
- › Known for turning fresh thinking and innovative strategy into tangible, measurable results
- › Strong connections throughout the DC metro and national Ad industry and marketing communities

Make Your Marketing Work for You

You need a team that can get up-to-speed quickly and get to work designing a plan for your marketing and communications to start yielding measurable results. We can help.

With a broad range of combined experience and a proven track record of success, Earth2Sun Marketing Partners know your challenges because we've faced them too, and we know how to make a plan that is creative and distinctive while remaining true to your core goal: generating growth. We enhance your current strategy and integrate new ideas for a cohesive plan designed to fit your business needs.

Discover How to Make Great Ideas Go Far

Whether your team needs strategic communications, brand messaging, event marketing, or a full-scale strategy for advancing your business, we offer the expertise and vision to make your marketing strategy work hand-in-hand with your key metrics for success.

From top-level strategy creation to expert tactical execution, let us show you how we can elevate your marketing and make great ideas go far.

Our Philosophy for Your Success

To grow a brand's presence in this highly competitive segment, to move the needle in generating new sales leads, or to build sustainable revenue streams requires a mixed bag of tactics and tools that are relevant and timely to a target audience.

At Earth2Sun, we believe that there is no one magic bullet that fits all situations. However we do know through tried-and-true experience in the public sector market space, the best approach to substantive and scalable growth is through an integrated marketing strategy that hits on multiple fronts and levels, producing a virtual surround-sound effect.



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