



## WHERE GREAT IDEAS GO FAR

## Marketing for a Mission

Nonprofits require strategic marketing that is efficient and in harmony with long-term goals and every day operations. Your organization needs effective communication while preserving valued resources. We can help you develop a marketing strategy that makes sense for the unique challenges and opportunities you face in the nonprofit sector.

We work to seamlessly integrate your marketing with your mission, helping you to grow while upholding the focus on the big-picture so you can stay true to what matters most to your organization.

At Earth2Sun Marketing Partners, we are brand innovators who go beyond marketing—we solve business challenges. We help organizations and businesses of all sizes actualize their marketing ideas and offer a focused approach that combines creative insight with scalable and actionable strategy.

The breadth of our expertise allows us to serve broad range of consumer and commercial markets, and we are ready to adapt our services to your specific needs.

## A Few Non-Profits Who've Benefited from Our Expertise



# LET US SHOW YOU THE WAY TO SUCCESS!

## Let's Create Your Growth Strategy Together

Individual marketing efforts are only as good as the overall plan—your marketing needs an integrated strategy. You need a plan tailor-made to make a lasting impression on your audience and contribute to the bottom line.

Earth2Sun Marketing Partners combine practical experience with passion for seeking new ways to innovate. We help you define your goals and strategically connect the dots for your mission.

Contact Us Today!

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## AGENCY PROFILE

- › Independently owned and operated
- › Eleven-year track record of client successes in consumer, commercial, public sector and non-profit market segments
- › Full-service capabilities in PR, Creative, Branding and Participant Acquisition Strategy
- › Numerous awards for creative strategic campaigns
- › Known for turning fresh thinking and innovative strategy into tangible, measurable results
- › Strong connections throughout the DC metro and national Ad industry and marketing communities

## Make Your Marketing Work for You

You need a team that can get up-to-speed quickly and get to work designing a plan for your marketing and communications to start yielding measurable results. We can help.

With a broad range of combined experience and a proven track record of success, Earth2Sun Marketing Partners know your challenges because we've faced them too, and we know how to make a plan that is creative and distinctive while remaining true to your core goal: generating growth. We enhance your current strategy and integrate new ideas for a cohesive plan designed to fit your business needs.

## Discover How to Make Great Ideas Go Far

Whether your team needs strategic communications, brand messaging, event marketing, or a full-scale strategy for advancing your business, we offer the expertise and vision to make your marketing strategy work hand-in-hand with your key metrics for success.

From top-level strategy creation to expert tactical execution, let us show you how we can elevate your marketing and make great ideas go far.

## Our Philosophy for Your Success

To grow a brand's mission and voice in an increasingly competitive marketplace, to move the needle in developing new membership bases, or to build sustainable donor streams requires a mixed bag of tactics and tools that are relevant and timely to a target audience.

At Earth2Sun, we believe that there is no one magic bullet that fits all situations. However we do know through tried-and-true experience in the nonprofit market space, that the best approach to substantive and scalable growth is through an integrated marketing strategy that hits on multiple fronts and levels, producing a virtual surround-sound effect.



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